

TESTED BY EXPERTS

THE NEW LAND ROVER DEFENDER IN THE UAE



Land Rover's partnership with the International Federation of Red Cross and Red Crescent Societies (IFRC) started in the deserts around Dubai in 1954, when a Series Land Rover was converted into a mobile dispensary delivering medicines to remote communities. Now, in 2019, Land Rover is back in the UAE with the IFRC, testing the on- and off-road capability of the new Defender.

IN THE UAE

The Jaguar Land Rover engineering facility is set up to conduct extreme, hot-weather vehicle research, development and testing, focusing on high ambient, solar, humidity and dust conditions.

During testing, Land Rover engineers cover
200,000 KM

comprising mountain roads with a maximum elevation of

1,500 M

and sand dunes reaching a height of

100 M

Over the course of the test programme, the drivers spend approximately

3,000 HRS

behind the wheel, accumulating development miles across all

7 emirate states.

Jaguar Land Rover has been conducting hot-weather testing in this region for nearly

20 YEARS



65 YEARS

of the Land Rover and IFRC partnership

120

Land Rovers have been supplied to IFRC since 1954

13 MILLION

kilometres travelled around the world by IFRC vehicles in 2018

+50°C

maximum daytime temperature

#TEAMDEFENDER

