

# THE EVOLUTION OF RANGE ROVER

1970

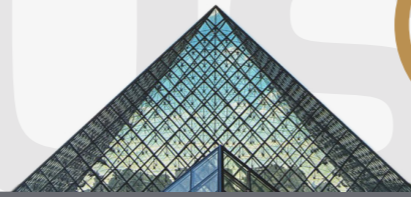
**FIRST GENERATION**

The new Range Rover launches on 17 June with a lightweight aluminium V8, permanent 4WD and all-round disc brakes



1971

Range Rover becomes the first vehicle to be displayed at the Louvre museum in Paris – production vehicle is displayed in the entrance while a ¼ scale model is exhibited inside



**DID YOU KNOW?**  
RANGE ROVER RECEIVES THE RAC DEWAR AWARD FOR OUTSTANDING TECHNICAL ACHIEVEMENT

1972

**DARIÉN GAP**

First vehicle to cross the Darién Gap, an 18,000-mile British Army Trans-America expedition, taking 99 days to cover 250 miles of dense jungle



1974

Range Rover completes the west to east Sahara desert expedition – 7,500 miles in 100 days



1975

First Range Rover State Review vehicle is produced for Her Majesty The Queen

1977

A modified Range Rover wins the 4x4 class in the London-Sydney Marathon, a gruelling 18,750-mile event and the longest ever speed-based car rally



ABOVE & BEYOND

**DID YOU KNOW?**  
A SPECIALLY MODIFIED RANGE ROVER WINS THE INAUGURAL PARIS-DAKAR IN 1979

**DID YOU KNOW?**

TWO-DOOR CSK LE MODEL HONOURS RANGE ROVER CHIEF DESIGNER, CHARLES SPENCER KING



1989

**ANTI-LOCK BRAKES**

Range Rover is the world's first 4x4 to be fitted with ABS, the first in the world designed for optimum off- and on-road performance

1986

**FIRST DIESEL**

The Range Rover diesel is introduced with a 2.4-litre turbo-charged, 4-cylinder VM diesel engine

1985

The diesel-powered Range Rover 'Bullet' breaks 27 speed records, including a diesel record for averaging more than 100mph for 24 hours

1987

Range Rover launches in North America

1984

Following the success of the 'In Vogue' LE, the Range Rover Vogue is introduced as top of the model's line-up



**DID YOU KNOW?**

RANGE ROVER PRODUCTION REACHES 100,000 IN 1982

1981

**LIMITED EDITION**

First factory-produced, limited edition Range Rover – the 'In Vogue' – is produced and features in fashion shoot for Vogue magazine



1981

**FOUR-DOOR**

The Range Rover four-door model is introduced

**CAMEL TROPHY**

Camel Trophy uses Range Rover exclusively for the first time

1992

Range Rover is the world's first 4x4 to be fitted with electronic traction control (ETC)

1993

The Autobiography designation is announced at the London Motor Show (introduced to customers in 1994)

1994

**SECOND GENERATION**

Range Rover (P38a) is launched with a long-wheelbase chassis and re-styled semi-monocoque body, plus upgraded electronic air suspension



1996

Range Rover Classic bows out after a total production of 317,615 units (two year production crossover with P38a)

1999

Land Rover creates the most luxurious Range Rover yet with the Limited Edition Range Rover Linley, inspired by furniture designer Lord Linley – only 10 vehicles priced at £100,000 are produced

2001

**THIRD GENERATION**

Range Rover (L322) is launched with all-round independent air suspension, demonstrated with drive at RAF Kinloss, Skibo and Novar Estate



**DID YOU KNOW?**

THE HALF-MILLIONTH RANGE ROVER IS BUILT AT THE SOLIHULL PLANT IN 2002

500,000

2005

Second model line – Range Rover Sport – is launched along with new 4.4-litre V8 and 4.2-litre V8 supercharged petrols



2015

Most powerful Range Rover to date with 550PS V8 supercharged engine is unveiled in New York



2014

Range Rover Sport SVR is launched – the world's fastest production SUV



**DID YOU KNOW?**

RANGE ROVER HYBRID PROTOTYPES COMPLETE THE SILK TRAIL, DRIVING 9,950 MILES FROM SOLIHULL TO MUMBAI

2013

Second-generation Range Rover Sport is launched with a new 340PS 3.0-litre LR-V6 supercharged petrol engine

Range Rover Sport sets new hill climb record for a production SUV on Pikes Peak and a fastest recorded time to drive 800km across the Empty Quarter desert

2012

**FOURTH GENERATION**

New model is launched on 6 September at the Royal Ballet School, London – the world's first all-aluminium SUV



2010

Third model line – Range Rover Evoque – is launched and creates a new vehicle segment, the premium compact SUV



2006

Terrain Response® and TDV8 diesel are introduced to the Range Rover

2009

Range Rover introduces new LR-V8 5.0-litre and 5.0-litre supercharged petrol engines and world-first Adaptive Dynamics system to continually optimise body and ride control

2016

A Range Rover Autobiography tows Virgin Galactic's SpaceShipTwo at its reveal event at Mojave Space Port, California

2017

Range Rover P400e PHEV (plug-in hybrid electric vehicle) is launched



2017

Fourth model line – Range Rover Velar – is unveiled at London's Design Museum

**DID YOU KNOW?**  
THE RANGE ROVER VELAR WINS THE WORLD CAR DESIGN OF THE YEAR TITLE AT THE 2018 WORLD CAR AWARDS

2018

Second-generation Range Rover Evoque is launched in London's East End, setting new standards of refinement, capability and sustainability



2018

Range Rover Sport PHEV becomes first vehicle to climb the towering 45-degree, 999-step staircase to Heaven's Gate in China



2020

1970 vehicles produced to commemorate the 50th anniversary. Available in original launch colours, including Tuscan Blue



2021

**THE NEW RANGE ROVER**

Fifth-generation model is launched. The original luxury SUV that has led by example for over 50 years is the most desirable yet



**THE NEW RANGE ROVER SV**

Land Rover's pinnacle luxury SUV. An exquisite interpretation of Range Rover luxury and personalisation from SV

