



THE NEW RANGE ROVER SPORT IS THE LATEST MANIFESTATION OF LAND ROVER'S REDUCTIVE MODERNIST DESIGN PHILOSOPHY

- **Compelling proportions:** Muscular stance and taut surfaces communicate power, performance, and agility
- **Unmistakable profile:** Reductive design principles amplify Range Rover Sport characteristic falling roofline, rising waistline and minimal overhangs
- **Design-enabling technology:** Laser welded roof joints, hidden waist rail finisher, flush glazing and door handles accentuate Range Rover Sport's breath-taking modernity
- **Stealth-like detailing:** Slim, intricately designed LED lighting flawlessly integrated into the front grille design to promote drama and a touch of menace
- **Dynamic cabin:** Interior design is precise and technology-rich, with a cockpit-like feel from the Command Driving Position, providing supreme confidence
- **Technical materials:** Reductive interior design features next-generation lightweight Ultrafabrics™ textiles to create a modern and refined environment

The Range Rover Sport has defined sporting luxury for 17 years. When it arrived in 2005, it set the standard, bringing unprecedented levels of dynamism to the luxury SUV class – and a new dimension to the Range Rover family.

The New Range Rover Sport is modern, relevant and progressive. The third generation evolves its unique character into a vehicle of breath-taking desirability. Its design embraces modernism and refinement with levels of sophistication that redefine sporting luxury once again.

Prof Gerry McGovern OBE, Chief Creative Officer, Range Rover, said: *“Our latest Range Rover Sport embraces fully our modernist approach of vehicle design while amplifying its unquestionable sporting and confident character.”*

Inside, the reductive nature of the vehicle's modernist design philosophy strikes a compelling balance between sartorial restraint and visceral desire. A purposeful, dynamic driving position sets the tone for a focused interior that promotes exhilarating driver engagement.

Exterior design

New Range Rover Sport continues the Range Rover's reductive design philosophy with clean lines and taut surfaces. Its imposing presence and assertive, muscular stance are enhanced by stealth-like headlights and grille which amplify the car's dynamic character.

DESIGN



Dramatic proportions and an unmistakable Range Rover Sport silhouette are free from superfluous detailing. In profile, its floating, raked roofline, rising waistline with hidden waist-rail finisher and 23-inch alloy wheels are emphasised by clean surfacing, flush glazing and flush door handles.

With its deep body sides and shallow glazing, exemplified by the new Dynamic model with its deeper body-coloured lower cladding, it draws the eye down towards the road.

Massimo Frascella, Design Director, Range Rover, said: *“New Range Rover Sport is dynamically purposeful with striking proportions and volume providing a unique combination of refinement and dynamism. Its balance of strong, short overhangs and dramatic proportions are entirely in keeping with the Range Rover family, enhanced by beautiful finishing and technical detailing.”*

The shorter front overhang gives the New Range Rover Sport enhanced presence. The slim grille and headlights seamlessly sweep round the front corners, blending into the muscular wheel arches in a refined interpretation of the Range Rover Sport’s purposeful stance.

The headlights feature precise detailing and the latest LED technology. Range Rover Sport’s daytime running light signature delivers a distinct graphic with crystal-like light, complemented by subtle black headlight surrounds – another example of precision detailing and technological innovation.

The lower front grille treatment features a double aperture, bisected by a horizontal body-colour element which creates visual width. This, combined with the front-end design, creates a sense of dynamism and purpose.

The rear end design provides a truly distinctive twist on Range Rover Sport’s DNA, while retaining a strong family resemblance. The prominent shoulder line leads to the rear elevation and meets the slimline taillights, with an integrated rear quarter panel that seamlessly connects with the flush glazing.

The rear glass features a taut angle for added dynamism and is framed by the falling roofline, rising waistline and the rear spoiler.

A full-width graphic incorporates the Range Rover script, between the slim horizontal rear light units. These feature new surface LED lights to provide a new level of illumination, ensuring the highest quality of consistent light when viewed from any angle – while mirroring the front light graphic in its simplicity and precision.

DESIGN



The rear numberplate sits in a low and wide surface area beneath the single-piece tailgate, drawing the eye to the lower corners of the vehicle – visually lowering the car and planting it to the ground. The diffuser beneath features a blade element, which frames the lower details and complements the exhaust outlets.

The Dynamic model features Satin Burnished Copper bonnet and side fender details for added distinction, complemented by body-coloured elements that provide greater depth to the body sides. Unique front and rear bumper detailing provides a sporting emphasis. Dynamic models are also defined by Matte Graphite Atlas lettering and Satin Grey finish to the alloy wheels.

Interior design

The latest Range Rover Sport promotes luxury and refinement with impeccable taste. This is bolstered by a dynamic cockpit-like driving position that instils confidence and sets the tone for the most sporting Range Rover, while harmoniously echoing the assertive nature of the exterior.

The cabin provides a cocooning and welcoming environment, enhanced by the smaller steering wheel, contoured seats and rising waistline. The Command Driving Position provides excellent all-round visibility, inspiring confidence and enabling the driver to place New Range Rover Sport perfectly both on and off road.

The interior has an architectural lightness that effortlessly fuses modernist design with sophisticated detailing and precise controls, impeccably crafted from the finest materials.

Lee Perry, Interior Design Manager, Range Rover, said: *“New Range Rover Sport’s assertive presence is reflected in the driving environment. The Command Driving Position provides confidence, while the sweeping centre console and high waistline cocoon the driver. Combined with the technical Pivi Pro infotainment screen, Interactive Driver Display and elegant design, New Range Rover Sport is more engaging, refined and luxurious than ever from behind the wheel.”*

Technology has been elegantly integrated with the floating 13.1-inch Pivi Pro screen centrally located on the slimline mid-roll section of the dashboard.

The infotainment touchscreen is met by the angled centre console that sweeps beneath the lower edge of the floating screen, driving the eye forward and accentuating the engaging driving position. This dynamic design ensures core vehicle controls are close at hand, while providing enhanced storage within and beneath the centre console.

DESIGN



The uninterrupted surfacing of the clean interfaces on the centre console contribute to its technical, precise impression. The floating central touchscreen and instrument cluster are complemented by tactile heating and ventilation controls that feature hidden-until-lit technology, providing a clean surface at all times. The steering wheel controls use the same technology.

Colour and materials

Inspired by architecture and interior design, New Range Rover Sport represents a sophisticated representation of modern luxury. A highly desirable, technical aesthetic is achieved, while using responsible material options of the highest quality.

New Range Rover Sport will be available with a wider choice of sustainable materials than ever before. Lightweight Ultrafabrics™ are offered in several colourways, including Duo Tone Light Cloud and Ebony, or Raven Blue and Ebony – contemporary and nuanced colour options that are introduced for New Range Rover Sport. The sophisticated new options for the Dynamic model feature contrasting elements to the beautifully sculpted seats and dashboard.

The luxurious and tactile materials combine with technical elements to accentuate the modernity of New Range Rover Sport's interior, including Moonlight Chrome jewellery to reinforce the rich, stealthy and performance-focused cabin.

Traditional grained, rich Windsor and soft Semi-Aniline leather options remain available for ultimate customer choice for the interior, with all material options providing a tailored and sophisticated sense of impeccable refinement.

Attention to detail extends to the bespoke speaker treatment. Integrated components on the rear doors are crafted from a tactile textile that disguises the speaker elements in a flawless piece of design. The speaker uses the same textile as the rest of the door detailing throughout the cabin to accentuate the clean lines of the door panel.

The exterior colour choice introduces Satin Eiger Grey and Giola Green to the colour palette, while Varesine Blue is available for the first time on a Range Rover Sport. For the ultimate in personalisation, the exclusive SV Bespoke Match to Sample service enables owners to make New Range Rover Sport truly their own.

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